



IITExpo

India International Textiles Expo 2018, Colombo

On 21st, 22nd & 23rd February 2018

Galadhari Hotel, 64 Lotus Rd, Colombo 1, Sri Lanka



Under the active support & guidance of
Ministry of Textiles, Govt. of India



Under the Market Access Initiatives Scheme of
Ministry of Commerce and Industry, Govt. of India

Discover Promising Market and New Market Exposure

TEXTILE INDUSTRY OF INDIA

- India, manufacturing whole supply chain of textiles, from raw material such as raw cotton, silk etc. to readymade garments and made-ups.
- Technical textiles, gradually gaining market share.
- Textile industry has a share of 13% in country's export earnings.
- India is having a great potential in export of textile products. India total export for textile items & garments in the FY 2016-17 was of US\$ 36630.07 million, out of which total export of yarn is 5260.58, fabrics 4316.51 & Made Ups 4720.35 US\$ million.

The Export scenario of some textile commodities to Sri Lanka from India is as follows:

Commodities	Value (Mn USD)	
	2015-16	2016-17
Cotton Yarn	73.74	70.68
Cotton Fabrics, Made ups etc	223.67	240.54
Natural Silk Yarn, Fabrics, Made ups	0.34	0.60
Manmade Yarn, Fabrics, Made ups	128.61	114.18
Woolen Yarn Fabrics, Made ups etc	2.07	2.35
RMG Cotton Incl Accessories	52.91	67.44
RMG Silk	3.01	0.91
RMG Wool	1.56	1.36
Handloom Products	10.03	7.15
Carpet (Excl.Silk) Handmade	0.42	0.43



ABOUT PDEXCIL

Powerloom Development & Export Promotion Council (PDEXCIL) is set up by the Ministry of Textiles, Govt. of India. The main objectives of the PDEXCIL is to promote, support, develop, advance and increase powerlooms and export of powerloom fabrics and made-ups. Pdexcil organizes/participate in various international events for promotion of India's textile exports, connecting with the international market and development and expansion of powerloom industry within India.

WHY IITExpo 2018, COLOMBO ?...

- IITExpo 2018, Colombo mainly targets buyers of yarn, fabric and other textiles viz; **garment manufacturers, traders/importers, wholesalers, institutional buyers and sourcing agencies.**
- Comprehensive Exhibition cum Buyer Seller Meet for yarn, fabric & other textile manufacturers / exporters focusing on the textile importers & apparel industry of Sri Lanka.
- One to one meeting with buyers from Sri Lanka
- Great experience of exhibitors of previous edition of Sri Lanka 2013 organized by PDEXCIL

PREVIOUS EVENTS OF PDEXCIL IN SRI LANKA:

PDEXCIL previously has organized Exhibition cum Buyer Seller Meet under MAI in Sri Lanka in the year 2013, wherein exhibitors experienced great opportunity for great business deal.

- India International Fabric Expo (IIFExpo) at Sri Lanka 2013- **600 trade buyers and 1400 general visitors and consumers**
- PDEXCIL also invited **delegation of major textile trade buyers/importers from Sri Lanka** in Textiles India 2017 at Ahmedabad, Gandhinagar and India International Textile Expo (IITExpo) at Bengaluru 2016. Thus creating great goodwill with Sri Lankan buyers/importers.
- With the great success of India International Fabric Expo (IIFExpo), Sri Lanka 2013, PDEXCIL is once again coming up with **IITExpo -India International Textiles Expo 2018, Colombo from 21-23 February 2018.**



SRI LANKA -AN IDEAL LOCATION FOR TEXTILE TRADE:

Sri Lanka is one of the biggest Garment manufacturing hub in the neighboring country of India. European Union (EU) has granted GSP+ to Sri Lanka for '0' duty imports to EU for Sri Lankan Apparel Exports, w.e.f. 19th May, 2017 resulting in a considerable rise in Apparel exports from Sri Lanka to EU. The Garment units are mostly depended on imported fabrics and due to geographical advantage, Indian exporters have a very good potential for enhancing export of fabrics and other textile items to Sri Lanka. The local trade importers/sourcing agencies also look for good quality of fabrics and other textiles from outside of Sri Lanka.

ADVANTAGES ON PARTICIPATION:

- Subsidized participation fee of Rs 60,000/- only Under MAI Scheme
- Ready stall/booth of standard 9 sqm with added facility
- Eligible exporters may claim reimbursement of airfare as provided in the MDA guidelines.
- Other supporting services by PDEXCIL

BUYER'S PROFILE:

Buyers of Sri Lanka from the whole textile value chain will be the visiting Expo.

- Buying houses for major brands
- Garment Manufacturer
- Retailers
- Yarn Traders
- Institution Buyers
- Wholesaler/importers

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