

PDEXCILMUM/ForgeventsMAI/2021-22/92/PartIII/70

30.07.2021

BRICS Trade Fair 2021 from 16th to 18th August 2021 on virtual platform

We are pleased to inform that PDEXCIL is organising a group participation of its members in the event “**BRICS Trade Fair 2021**”, scheduled to be held from **16th to 18th August 2021 on virtual platform** through Federation of Indian Chambers of Commerce and Industry (FICCI).

2nd edition of BRICS Trade Fair is an initiative of the Department of Commerce, Ministry of Commerce & Industry, Govt. of India and is a key engagement being held under India’s Chairship in 2021. FICCI is the event manager for this event on behalf of Department of Commerce.

BRICS is an acronym for the powerful grouping of the world's leading emerging market economies, namely Brazil, Russia, India, China and South Africa. The 1st BRICS Trade Fair was organized in 2016 at New Delhi, India. Around 400 exhibiting companies and 1000+ delegates from BRICS and BIMSTEC countries were present at the event. Considering the travel restrictions and keeping in mind the safety of the participants the 2nd edition of BRICS Trade Fair is being organized virtually on a dynamic virtual exhibition centre which will allow the exhibitors from BRICS nation to showcase their products and capabilities, project their achievements and engage in discussions to advance their business prospects.

The participation of PDEXCIL members is complimentary. **Grab the opportunity to participate in “BRICS Trade Fair 2021”** by registering online on or before **5th August, 2021** under intimation to PDEXCIL.

Events Schedule:-

Event Name	BRICS Trade Fair 2021
Venue	Virtual Event
Date	16.08.2021 to 18.08.2021
Exhibitor profile	Textiles and other focus sector exhibitors will be displaying their products
Visitor profile	PSUs, State Governments, Large Corporate Houses, Missions/Diplomats, Industrial Associations & Investors, SMEs, NGOs, Textile Buyers.
Virtual Exhibition Booths	<ul style="list-style-type: none">➤ Option to upload two posters from Exhibitors Dashboard➤ Upload Company logo on Front desk from Exhibitors Dashboard➤ Display upto 10 product brochures in your stand➤ Integrate your website & social media link to your booth➤ Live interaction over text, audio or video chat➤ Exhibitors staff can login from 5 separate systems (Laptop/Desktop) and can do simultaneous interactions➤ Exchange E-Business Cards & many more features
Participation Charges	NIL. Virtual booth are complimentary for PDEXCIL members

BRICS Trade Fair 2021 Focus Sectors

<ul style="list-style-type: none">➤ Aerospace➤ Agriculture & Agro Processing➤ Auto Components➤ Chemicals➤ Creative Industries➤ Digital Economy➤ Electric Mobility➤ Electronics➤ Financial Services➤ Gems & Jewelry	<ul style="list-style-type: none">➤ Green Energy➤ Handicrafts➤ Healthcare & Pharma➤ High Technology➤ Home Textile and Furnishing➤ Information & Communication Technology➤ Leather and Footwear➤ Machine Tools	<ul style="list-style-type: none">➤ Mining and Metallogical Industries➤ Science and Technology➤ Skills Development➤ Start ups➤ Textiles, Apparel and Sportswear➤ Transportation➤ Water and Sanitation
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BRICS Trade Fair 2021 Key Takeaways:

- **Network:** Meet and network with CEOs from top companies
- **Meet:** Have one to one business meetings with the decision makers
- **Interact:** Interact with Investment Promotion Agencies & Export Promotion Agencies
- **Witness:** Witness leading technologies on offer from innovator companies
- **Discuss:** Discuss about financing frameworks and trade instruments available from the Export Import Banks and Export Credit Agencies
- **Participate:** Participate in BRICS Business Forum

Registration:

Pre-registration is mandatory. Please find below the registration links.

Exhibitors Registration: <https://registrations.ficci.com/bricsf/registration.asp>

Members are requested to register their participation and intimate the same on pdexcilmumbai@gmail.com

In case you need any clarification, please feel free to contact us at:

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