

PDEXCL MUM/RBSM-Mumbai/89/2019-20/ 847

27.02.2020

To  
All Members of PDEXCIL,

**Sub: Inviting Participation in the Reverse Buyer Seller Meet (RBSM) "IITExpo Mumbai 2020" from 5<sup>h</sup> to 7<sup>th</sup> March 2020, at Nesco, Bombay Exhibition Center, Mumbai-reg.**

In continuation to our earlier circular PDEXCL MUM/RBSM-Mumbai/89/2019-20/662 dtd. 20.12.2019, we are pleased to inform that Powerloom Development & Export Promotion Council (PDEXCIL) set up by Ministry of Textiles, Govt. of India is now organizing a Grand Reverse Buyer Seller Meet (RBSM) "IITExpo Mumbai 2020" from 5<sup>th</sup> to 7<sup>th</sup> March 2020, at Nesco, Bombay Exhibition Centre, Mumbai, Maharashtra. Potential buyers & importers from abroad & sourcing agencies in India will be invited to the exhibition. This event is being organized under MAI scheme of Ministry of Commerce and Industry, Govt. of India. The details are given below:

<b>Date</b>	5 <sup>th</sup> , 6 <sup>th</sup> , 7 <sup>th</sup> March, 2020
<b>Venue</b>	Nesco, Bombay Exhibition Center, Western Express Highway, Goregaon (East), Mumbai 400063
<b>Visitor Profile</b>	Potential foreign buyers & importers of <ul style="list-style-type: none"><li>• Fabrics</li><li>• Made-ups/home textiles</li><li>• Garment/ Accessories</li><li>• Yarn</li><li>• Buying Houses &amp; Buying Agents of various international brands from Sri Lanka, Bangladesh, Malaysia, African countries, Vietnam, Cambodia, Russia &amp; other major countries</li></ul>
<b>Exhibitor Profile</b>	Manufacturers/exporters of: <ul style="list-style-type: none"><li>• Fabrics</li><li>• Made-ups/ Home Textiles</li><li>• Yarn</li><li>• Garment</li><li>• Accessories</li><li>• Other textiles accessories</li></ul>

PDEXCIL in the past had organized similar events successfully under MAI scheme of Govt. of India at various textile centers in India. With an exhibition area of 2500 sq mts, " IITExpo Mumbai 2020" will be a large platform for interaction of exhibitors with about 60 selected foreign buyers, with support of Indian Missions and Textile Trade Associations & Chamber of Commerce abroad. Extensive promotional activities are being carried out in the major targeted countries.

The International Reverse Buyer-Seller Meet will be widely publicized to attract leading foreign buyers and will consist of advertisements, flyers, brochures, Exhibitor Catalogue, website, media releases, etc. Moreover, the expenses towards the visit of the selected buyers, including airfare/hotel

accommodation are being subsidized/ supported by the Council under MAI scheme to ensure the success of Reverse Buyer-Seller Meet.

It will be an exclusive B2B fair in the Indian textile sector, offering one-stop destination for worldwide importers to source Indian textile products in its entire splendor from fiber to fashion.

During the event, leading buyers from **Sri Lanka, Bangladesh, Vietnam, Malaysia, African, Gulf countries, & other major countries** will be invited to visit this Mega Export Promotion programme to meet & discuss the possibilities of doing business with our participating members and expand the export potential to this country.

**This is an opportunity for all manufacturers/exporters to showcase the latest range of various textile items, before the visiting foreign buyers to develop / expand their trade further with their counterparts in the emerging & highly potential markets.**

Please also note that the programme may be cancelled, in case the council does not receive required response of participation from exhibitors.

**Booth/stall:**

We propose to allot ready Booth of 6/9/12 sq mtrs. with basic furniture / display stand etc. The allocation of space will be on First-cum-First-Served basis after receiving the payment which is non-refundable once received.

**Participation fee:**

- **Standard booth of 6 sq.mtr- Rs. 40,000/- + 18% tax (GST) =Rs.47,200/- (Rupees Forty Seven Thousand and Two Hundred only).**
- **To encourage more participation, PDEXCIL has come up with new scheme wherein 2 companies can participate in 12 sq.mtr booth with an exclusive rate Rs. 60,000/- + 18% tax (GST) =Rs.70,800/- (Rupees Seventy Thousand and Eight Hundred only),**

Additional space in multiples of 3 sq.mtr will also be available on prorata basis, as per the availability. The above fee doesn't include travel, hotel, transport of display samples and material etc., which will be on their own cost.

Cancellation: In case of cancellation/withdrawal of participation by the applicant, full participation fees will be forfeited.

We look forward the support of all our members and associates to make this event an opportunity for furthering their export ambition.

In case you need any clarification, please feel free to contact us at:

**PDEXCIL Head Office-** 022- 28502050/2060,  
Ms. Lavany Saxena, Assistant Director: +91 9892886912  
Mr. Pankesh Chipkar, Assistant: +91 9821126523  
Email: pdexcilmumbai@gmail.com

**PDEXCIL Regional Office-**  
Mr. S. Sivaraju, Assistant: +91 9843022334  
Email:pdexcilia@gmail.com

Yours faithfully,

  
(S. P. VERMA)  
EXECUTIVE DIRECTOR