

PDEXCILMUM/Trade Events/Virtual Events/Webinars/95/2021-22/74

03.08.2021

**International Home Décor Furniture & Home Textile Virtual Expo 2021**

We are pleased to inform that PDEXCIL is organising a group participation of its members in the event “**International Home Décor Furniture & Home Textile Virtual Expo**”, scheduled to be held from **6<sup>th</sup> to 9<sup>th</sup> September 2021 on virtual platform** through Worldex Exhibition & Promotion Pvt Ltd.

The event is supported by Department of Commerce, Ministry of Commerce & Industry, Govt. of India. The event is hosted on [www.Bee2Bee.asia](http://www.Bee2Bee.asia). Bee2Bee has been developed as a smart and user-friendly virtual business matchmaking platform which offers domestic and international buyers & suppliers multiple opportunities to connect and explore trade & business, preview latest products innovations, foster co-operation and partnerships.

**About the show:**

The International Home Décor, Furniture & Home Textile Virtual Expo 2021 has been designed as a completely digital Expo keeping in mind that the ‘new normal’ in the Covid 19 and post-Covid 19 world is virtual interaction. This Virtual Expo will link you with serious industry buyers and extend all the benefits of a physical trade fair while providing safety through an online experience. This online business sourcing week will let you showcase your complete range of Home Décor, Furniture and Home Textile products to the vast Thai and ASEAN markets. The International Home Décor, Furniture & Home Textile Virtual Expo 2021 is a great opportunity for the Indian industry to interact with quality buyers from Thailand and the ASEAN region and conduct business deals across South East Asia from the comfort of your own location.

The ASEAN-India Free Trade Agreement (AIFTA) offers excellent business scope due to the free movement of goods, services, and capital. The AIFTA trade treaty has definitely boosted bilateral trade. The 10 member countries (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam) of ASEAN have a combined population of more than 650 million people having a total GDP of US 3.11 trillion. They have their own market appeal, with a large youth population, rising disposable incomes, and fast-expanding digital economies. ASEAN is also a growing consumer market, expected to have to 125 million households by 2025.

**Benefits for exporters:**

ASEAN’s decision to lower intra-regional tariffs through the Common Effective Preferential Tariff (CEPT) Scheme on exports under the FTA has benefited Indian exporters in the following ways:

- Elimination of tariffs on Indian goods make them competitive in the ASEAN market making them more accessible.
- Indian raw material exports more competitive due to reduced tariffs and benefit ASEAN producers.
- Indian export complementarities are higher with ASEAN countries than any other region due to their shared land and maritime boundaries.

**Grab the opportunity to participate in “International Home Décor Furniture & Home Textile Virtual Expo”, by registering your company on or before 10<sup>th</sup> August, 2021.**

**Events Schedule:-**

Event Name	<b>International Home Décor Furniture &amp; Home Textile Virtual Expo 2021</b>
Venue	Virtual Event
Date	06.09.2021 to 09.09.2021
Exhibitor profile	Home Décor, Home Textiles, Houseware, Decorative Furniture, Handicrafts
Exhibiting Countries	280 Booths - India, Sri Lanka, Bangladesh, China, Malaysia, Indonesia
Visitor profile	Importers, Distributors, Dealers, Agents, Traders, Large Format Retailers E-Commerce, e-tailers, Buying Houses, Wholesales, HORECA (Hotel/Restaurant/Café), Architects & Interior Designers, Brands, Corporate Sourcing Heads
Buyers from	9600+ Buyers from ASEAN countries primarily from Thailand
Virtual Booth	<ul style="list-style-type: none"> <li>➤ One Custom-Designed Virtual Booth</li> <li>➤ Features to upload company info, brochures, videos, promotion banners, etc.</li> <li>➤ 30 Product Showcase with company details</li> <li>➤ Pre-fixed 3 to 5 B2B Meetings via Zoom</li> <li>➤ Real time Text/ Video Chat with Buyers</li> <li>➤ Request for Quote (RFQ) just like real-time exhibition</li> </ul>
Participation Charges	<b>INR 17,000/- + 18% (GST) = Total INR 20,060/- (Twenty Thousand &amp; Sixty Rupees Only)</b>

In case you need any clarification, please feel free to contact us at:

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