

To,  
**ALL THE MEMBERS OF PDEXCIL**

**Sub: Participation in “17<sup>th</sup> Dhaka International Yarn & Fabric Show 2020” - Winter Edition (17<sup>th</sup> DIFS 2020), 26<sup>th</sup> -29<sup>th</sup> February, 2020 at International Convention City Bashundhara (ICCB), Dhaka, Bangladesh.**

Dear Members,

We are pleased to inform you that PDEXCIL is organizing group participation in 17<sup>th</sup> Dhaka International Yarn & Fabric Show 2020 - Winter Edition (17<sup>th</sup> DIFS 2020), to be held at International Convention City Bashundhara (ICCB), Dhaka, Bangladesh from 26.02.2020 to 29.02.2020, under MAI Scheme of Ministry of Commerce & Industry, Govt. of India.

After 16 highly successful editions in Bangladesh, CEMS-Global along with The Sub Council of Textile Industry, China Council for the Promotion of International Trade (CCPIT TEX) present the Leading International Exhibition of its kind as “17<sup>th</sup> Dhaka International Yarn & Fabric Show 2020 - Winter Edition.” (17<sup>th</sup> DIFS 2020) is all set to again draw huge visitors from the Textile and Apparel industry of Bangladesh,

The “17<sup>th</sup> DIFS 2020 – Winter Edition” will be a one-stop biggest marketplace of Bangladesh for textile business as well as presenting the latest fabrics and trends. Over 300 exhibitors from around the world will present their up-to-date fabrics, which is ready-to-use for garment, accessories, industrial use, and other various applications. The “17<sup>th</sup> DIFS 2020 – Winter Edition” will be fully equipped with all ranges of textile products enhanced with the latest technology, will set a new definition of smart fabrics in order to satisfy the growing demand of the buyers. The ‘Winter Edition of DIFS 2020’ will further support the requirements of the ever-growing Textile & Apparel Industry of Bangladesh.

The “17<sup>th</sup> DIFS 2020 – Winter Edition” will enable the Textile / Apparel Industry buyers to meet local and overseas textile & yarn manufacturers face to face for excellent qualities and reasonable prices.

Venue	International Convention City Bashundhara (ICCB), Dhaka, Bangladesh
Date	26.02.2020 to 29.02.2020
Exhibitor profile	All kind of Cotton/ Synthetic Woven & Knitted Fabrics, Denim, Natural Fabrics (Woven/Knit), Denim, Functional Fabrics, Dyed Fabric, Printed Fabric, Silk, Linen, Yarns, Fiber, Fancy Finishing, Home Textiles, CAD/CAM & E-business, Coated Artificial Fur, Artificial Leather, Embroidery fabric, Greige cloth
Visitor profile	Textile /Apparel Industry Buyers

**Textile Scenario in Bangladesh:**

- Bangladesh requires to import over 75% Fabric (Woven) for the Garment export demand of over 7,500 Garment & Textile factories/mills of the country.
- The total demand for yarn is more than 21 lakh tones. Of the amount, nearly 30 percent is imported, mainly from India, China, Vietnam, and Pakistan.
- The USDA report said, in fiscal 2017-18 yarn and fabric consumption are expected to rise to 1.13 million tones and 7.4 billion meters on strong international demand for clothing due to population growth, urbanization and disposable income growth.

**Why “17<sup>th</sup> DIFS 2020 – Winter Edition”**

- The ‘Winter Edition of DIFS 2020’ will further support the requirements of the ever-growing Textile & Apparel Industry of Bangladesh.

- Over 300 exhibitors from around the world will present their up-to-date fabrics, which is ready-to-use for garment, accessories, industrial use, and other various applications.
- It will be fully equipped with all ranges of textile products enhanced with the latest technology, will set a new definition of smart fabrics in order to satisfy the growing demand of the buyers.

#### **Advantages on participation:**

- Ready stall (Booth) of 9 sq.mtrs inclusive of 1 table, 2 chairs, waste basket, power sockets, 1 garment hanger/ 2 wooden shelves and 04 fluorescent lights.
- Ready stall (Booth) of 6 sq.mtrs inclusive of 1 table, 2 chairs, waste basket, power sockets, 1 garment hanger/ 2 wooden shelves and 04 fluorescent lights.
- Eligible exporters shall claim reimbursement of airfare as provided in the MAI guidelines, subject to approval of grant under MAI for the purpose.
- Publicity through Exhibitor Catalog.

#### **Participation information:**

- Stall size: 9 sqm
- Participation fee: **Rs. 1,00,000/- (Rupees One Lakh Only)**
- Stall size: 6 sqm
- Participation fee: **Rs. 75,000/- (Rupees Seventy Five Thousand Only)**

#### **Important notes for participation:**

- Kindly note that council has limited number of stall in the event and therefore approval of the stall will be strictly on **first cum first served basis**.
- Eligible participants may claim reimbursement of air-fare subject to the guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.

Interested members may fill the application form (attached herewith) immediately along with the participation fee as mentioned above by Demand Draft /Pay Order/Cheque/Online transfer in favor of “Powerloom Development & Export Promotion Council” payable at Mumbai along with company profile to the head office of the PDEXCIL at Mumbai. Since there is limited availability of space, your prompt and early action is requested.

Please also note that the programme may be cancelled, in case we receive response from less than 15 exhibitors.

#### **Basic Eligibility Criteria for financial assistance under MAI scheme:**

- Maximum of three participations in a particular trade fair/ exhibition, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition and thereafter have to participate in that fair on their own.
- Further, MAI funding support shall only be provided to a member for a maximum of two MAI events in a year.

#### **Basic Eligibility Criteria for air fare reimbursement:**

- Exporter having export upto Rs. 30 crore in the previous year.
- Having membership with EPC for atleast past 12 months and submitting export return regularly.
- Only to regular Director/Partner/Proprietor of the company (1 person).
- Claim to be submitted within 90 days of return to India in the prescribed format with all supporting documents (for more details refer MAI guidelines).
- Assistance would not be available to exporter of foreign nationality or holding foreign passport.
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce.

**Cancellation:** In case of cancellation/withdrawal of participation by the applicant, full participation fees will be forfeited.

In case you need any clarification, please feel free to contact us at:

**PDEXCIL Head Office:**

Ms. Lavany Saxena, Assistant Director: +91 9892886912

Mr. Pankesh Chipkar, Assistant: +91 9821126523

Email: [pdexcilmumbai@gmail.com](mailto:pdexcilmumbai@gmail.com)

Tel: 022- 28502050/2060

**PDEXCIL Regional Office:**

Mr. S. Sivaraju, Assistant (Officer-In-Charge): +91 9843022334

Email: [pdexcilia@gmail.com](mailto:pdexcilia@gmail.com)

**Download the application forms** (Link the attached application forms file)

Yours faithfully,

(S.R.GAIKWAD)  
EXECUTIVE DIRECTOR

Thanks & Regards,  
Powerloom Development & Export Promotion Council  
(Set up by Ministry of Textiles, Government of India)  
GC-2, Ground Floor, Gundecha Onclave,  
Kherani Road, Saki Naka, Andheri (E),  
Mumbai – 400 072  
**GSTIN No:- 27AAATP0271E1ZV**  
Board lines:022- 28502050/2060  
Fax: 022 - 28504146